



# APEX Plastic Surgery

Right Beliefs, Right Surgery

Gangnam, Seoul, South Korea



# The Meaning of Apex: [정상, 꼭대기]

'Apex' means 'the summit' or 'the peak.'  
This name embodies our commitment:  
to utilize the highest level of medical skill  
and a systematic approach to help you  
discover your own hidden beauty.  
We believe in guiding each patient to  
the peak of their own unique potential.





## PILLAR I: OUR GUIDING PHILOSOPHY

# Right Beliefs and Right Surgery are the core values of Apex.

Our process begins with sincere, open communication. We only recommend procedures that are truly necessary and effective for you. Through meticulous, detailed planning and dedicated surgical skill, we partner with you to achieve a beauty that is yours alone.





## PILLAR II: THE APEX SPECIALISTS

# The Skill and Dedication Behind Our Promise

The Apex philosophy is brought to life by our team of specialists. Each physician is dedicated to the principles of 'Right Surgery,' combining extensive experience with an artistic eye to deliver results that are both beautiful and natural.

Led by Dr. Song Hyun-seok.



## PILLAR III: A SYSTEM BUILT FOR EXCELLENCE

# Your Safety is Our First Priority.

We believe a superior result is impossible without an unwavering commitment to safety. Our entire system, from initial consultation to post-operative care, is designed to place your well-being above all else.



Personalized  
1:1 Planning



Advanced Medical  
Equipment



Comprehensive  
Safety System



Dedicated Post-  
Operative Care



# A Comprehensive Spectrum of Expertise

## Eye Surgery

Double Eyelid, Ptosis Correction, Canthoplasty, Brow Lift, Under-Eye Fat Repositioning, Revision Surgery

## Nose Surgery

Augmentation (Non-Implant), Hump Reduction, Long/Arrow Nose, Short/Upturned Nose, Deviated Nose, Tip Plasty, Alar Reduction, Revision Surgery

## Anti-Aging & Lifting

SMAS Facelift, Mini Facelift, Forehead Lift, Thread Lift, Laser Lifting, Fat Grafting (Face, Hands)

## Body & Breast

Liposuction, Buccal Fat Removal, Breast Augmentation, Breast Reduction, Nipple/Areola Correction

## Men's Procedures

Male Eye Surgery, Male Nose Surgery, Gynecomastia

## Non-Surgical

Botox, Skin Botox, Fillers, Rejuran, Skin Boosters, Contour Injection, Skin Lasers



PILLAR IV: THE PROOF IN OUR PATIENTS

# Authentic Journeys, Transformative Results

The ultimate measure of our work is the renewed confidence of our patients. We share their stories and results with pride, showcasing the real-world impact of our principled approach to plastic surgery.





# Real Selfie Reviews

Our clients' authentic post-surgery empathy stories

BEFORE



AFTER



Non-Implant Rhinoplasty & Ptosis Correction

*"I found a natural confidence I didn't know I had. The consultation was so thorough, and the result is exactly what I dreamed of."*

BEFORE



AFTER



SMAS Facelift & Under-Eye Fat Repositioning

*"The recovery was smoother than I expected. The team's care was exceptional, and I feel refreshed and true to myself, just... better."*



# Learn with Us: Apex TV & Apex Shorts

Explore our library of videos for beneficial and informative content about plastic surgery. From in-depth explanations on Apex TV to quick insights on Apex Shorts, we believe in empowering our patients with knowledge.





# Begin Your Consultation

## Contact Information

Phone: 02-3453-7907

## Consultation Hours

Weekdays: 10:00 AM – 7:00 PM

Saturdays: 10:00 AM – 4:00 PM

(Closed on Sundays & Public Holidays)

## Location

Address: 3rd Floor, Hanjungang Building,  
139-1 Teheran-ro, Gangnam-gu, Seoul





# Discover the Peak of Your Own Beauty.

A partnership built on right beliefs, for right surgery.  
Apex Plastic Surgery



| Copyright © 2023 APEX Plastic Surgery. All Rights Reserved.