



# SNU Plastic Surgery Clinic

The Art of Permeating Beauty

A place to enjoy beauty that subtly blends in.



# Our Guiding Principle: Safety Upon Safety, Naturalness Above All.

SNU Plastic Surgery Clinic is founded on a single, unwavering philosophy: true beauty is not created, but revealed. We believe in change that is natural and harmonious, not drastic. Our approach is built on a deep understanding of the unique facial structures of East Asian individuals, ensuring every result is both beautiful and authentic.





# Dr. Jeong Eui-cheol

Representative Director, SNU Plastic Surgery Clinic

“My foremost priority is the patient. We pursue natural change over drastic transformation, crafting a beauty that seamlessly integrates.”

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With extensive clinical experience and leading expertise in the field, Dr. Jeong personally oversees the entire patient journey, from initial consultation to final result.



# Our Philosophy in Practice: Centers of Excellence

Our commitment to natural beauty is expressed through highly specialized clinics. Each center focuses on a specific area, allowing for unparalleled depth of expertise and a tailored approach to every procedure.



## The Eyelid Surgery Clinic

Crafting expressive eyes that retain their natural movement and character.



## The Lifting Surgery Clinic

Restoring youthful harmony and definition with advanced, minimally invasive techniques.



## The Aesthetic & Scar Surgery Clinic

Refining and enhancing individual features with an artistic and meticulous touch.

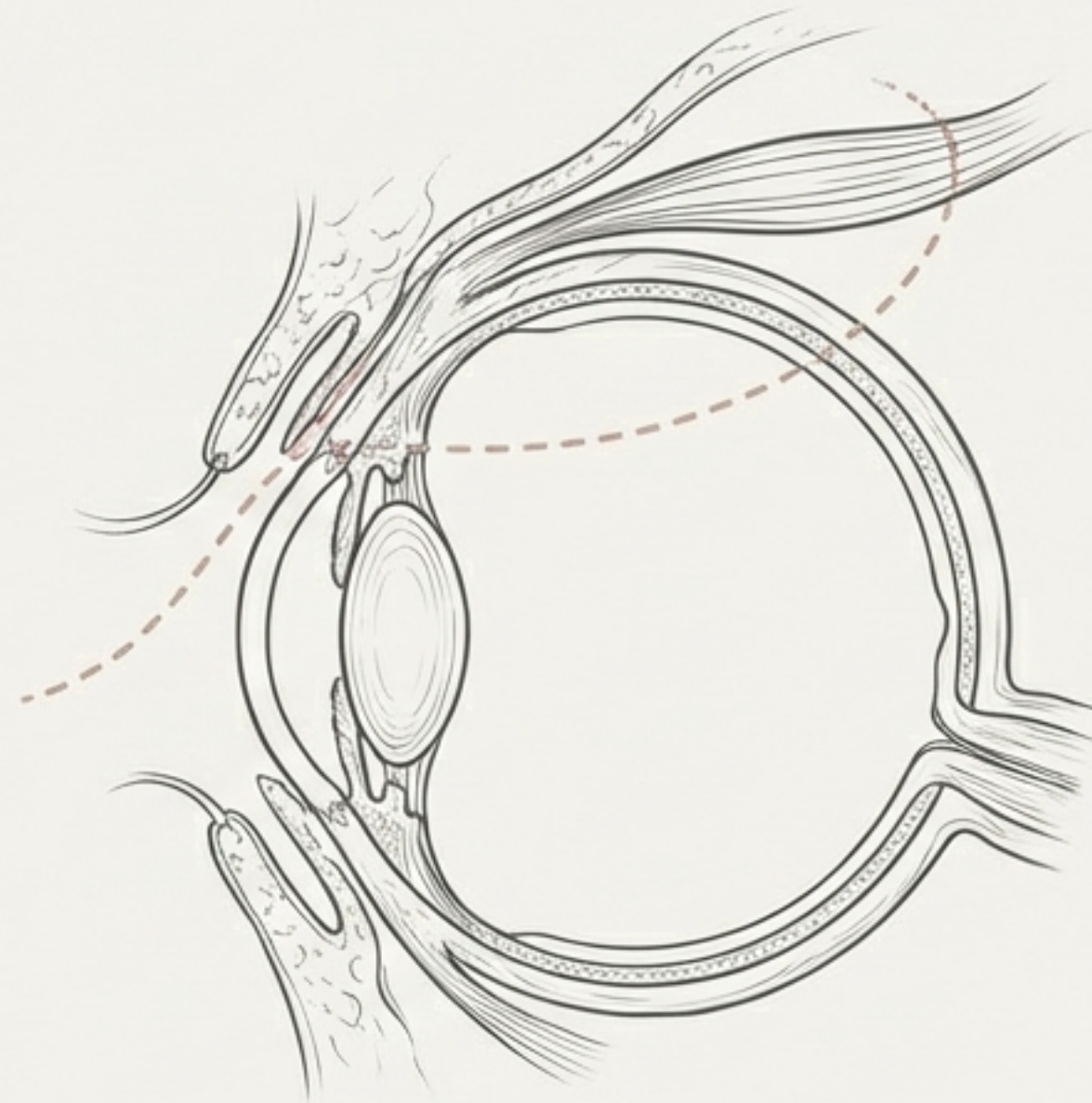


# The Eyelid Surgery Clinic: Capturing Natural Expression

## Signature Technique: Dynamic Double Eyelid Surgery

*"Without a trace of surgery, the crease disappears when you close your eyes."*

We create a soft, natural line by connecting it to a flexible point that follows the muscle's movement, ensuring the result is seamless whether your eyes are open or closed.



Dual Under-eye Fat Repositioning  
Ptosis Correction  
Classic Upper & Lower Blepharoplasty



# The Lifting Surgery Clinic: Restoring Youthful Harmony



## Signature Technique: Endoscopic Forehead Lift

A modern approach to rejuvenation. Using an endoscope, we achieve a significant, lasting lift through minimal incisions, reducing downtime and creating a refreshed, naturally elevated brow line.

## Services

Facelift & Mid-face Lift

Double Chin Lift (Mini Lift)



# The Aesthetic Surgery Clinic: Refining Your Unique Beauty

## Signature Technique: 3D Rhinoplasty

We go beyond simple augmentation. Our 3D approach considers the entire facial balance, creating a nose that is in perfect harmony with your individual features from every angle.

Otoplasty (Ear Surgery)

Breast Augmentation

Scar Revision Surgery

Hair Transplantation





# A Holistic Approach: Non-Surgical & Wellness Treatments

Our philosophy of care extends to a full range of non-surgical treatments designed to enhance skin health, manage signs of aging, and promote overall wellness.

## Treatment Clinic

Lifting/SMAS Fixation Thread Lift

Whitening/Pigmentation Correction

Scar/Pore Refinement

Dryness/Wrinkle Improvement

Hair Loss Management

## The S.N.U. Wellness Clinic

**S** - Stem Cell Extract IV

**N** - Nutritional IV Drip

**U** - Ultimate Lipolysis (Onda Body Contouring)





# A Gallery of Natural Transformations

The tangible results of our philosophy, directly from our patients.



# Case Study: Dynamic Double Eyelid Surgery



Before



After



Before



After

**Patient Goal:** To create a more defined and awake look without an artificial or 'done' appearance.

**Our Approach:** We designed a dynamic line that follows the natural movement of the eyelid muscle.

**The Result:** A clear, expressive crease when the eyes are open, which softens into a smooth, natural fold when closed.



# Case Study: Facelift & Mid-face Lift



Before



After

**Patient Goal:** To address sagging in the mid-face and jowl area for a refreshed, more youthful appearance.

**Our Approach:** A combination lift to restore youthful contours and reposition tissue vertically, avoiding unnatural tension.

**The Result:** A natural elevation of facial features, restoring youthful harmony and definition without altering the patient's essential character.



# A Serene & Professional Environment



Our clinic is designed to be a sanctuary of calm and confidence. From the moment you arrive, you will experience a private, comfortable, and impeccably clean environment equipped with the latest technology for your safety and peace of mind.



# Your Journey with Us

- 1. Initial Inquiry**  
Reach out via phone, KakaoTalk, or our online form for a preliminary discussion.
- 2. In-Depth Consultation**  
Schedule a private consultation with Dr. Jeong Eui-cheol to discuss your goals and receive a personalized assessment.
- 3. Customized Plan**  
We develop a detailed surgical or treatment plan tailored to your unique anatomy and desired outcome.
- 4. Procedure & Aftercare**  
Experience dedicated care throughout your procedure and a comprehensive follow-up plan to ensure the best possible results.



# Begin Your Conversation

## Consultation & Inquiries

02-563-5675

## Address

4th Floor, 26 Apgujeong-ro 60-gil, Gangnam-gu, Seoul

## Operating Hours

Weekdays: 10:00 AM - 7:00 PM

Saturdays: 10:00 AM - 6:00 PM

(Closed on Sundays & Public Holidays)



Online Consultation



KakaoTalk 상담  
(KakaoTalk Consultation)

